

## 50th EpR Gift Aid client



Eproductive is happy to welcome The Katharine House Hospice as the 50th EpR Gift Aid client.

The Katharine House Hospice is based in Adderbury, Oxfordshire and has six charity shops supporting it, including a furniture shop.

Katharine House's Retail & Trading Manager, Scott Bloomfield says: "We have been signing donors up to Gift Aid in our Banbury furniture shop for about 18 months now using a paper-based system, and have seen great results with a conversion rate of around 40%. We wanted to roll the scheme out to our other shops, but a manual system is a lot of effort to maintain, and doesn't allow us to see up-to-date results on a daily basis, so we decided to sign up to EpR Gift Aid."

Scott continues: "Although our shop managers were concerned at first that the system would be difficult to learn and mean more work, all their worries have already been put to rest. The training provided by Eproductive was excellent and in our first week we have already signed up nearly 200 donors across the chain! We are looking forward to receiving our first month's benchmarking results to see how our performance compares to other chains."

Between them, EpR Gift Aid clients are using the system in well over 2,500 shops across the country and have the details of over 1.3million supporters.



- Over 2,500 shops now live on the system
- Over 1.4 million donors signed up on EpR Gift Aid
- Over £4.6million of Gift Aid-able sales entered via the EpR system each month
- Figures show that less than 0.1% of donors reclaim cash
- Many successful claims made, with cash received from HMRC
- Email notifications now available to reduce postage costs
- Many successful HMRC audits on charity clients
- Ongoing consultation with HMRC
- Works with any standard hardware with internet connection
- Low set-up and ongoing costs
- Available to any sized charity retailer
- Other retail modules available



How much could your charity be making from Gift Aid on the sale of donated goods this year?

[www.eproductive.com/whatsourshare](http://www.eproductive.com/whatsourshare)

## EpR Takings & Bankings



The EpR Takings & Bankings module was first implemented in 2006 with Save the Children and is now being used in almost 1,500 charity shops in five national chains with plans in place to roll out with smaller chains.

Phillip Northcott, Retail & Trading Management Accountant for Barnardo's said: "Introducing EpR Takings & Bankings across our estate was a surprisingly easy process. The input screens are simple, and tailored to our own till 'Z' Readings, meaning that shop managers find the data-entry very straight-forward.



"The system saves us a substantial sum on input costs and gives us a clear advantage in reconciliation and transparency at all levels. The planned Space Allocation reports will also aid us in improving sales within the chain."

Steve Wooldridge, Head of Development at Age Concern/Help The Aged Retail Division said: "Implementing EpR Takings & Bankings in our chain of 510 stores was a straight-forward exercise as it is designed specifically for the charity retail sector. It gives us clarity of management information on a timely basis at a fraction of the cost of EPOS solutions."

- Nearly 1,500 shops now live on the system
- Over £2.1m of sales entered on the system each week
- Management have instant knowledge of business
- Full suite of management reports
- Space allocation analysis
- Bespoke Finance Extract
- No new till equipment required

## EpR clients include:

Action Cancer	Guild Care	Sense Scotland
Age Concern Suffolk	Helen & Douglas House	Sobell House Hospice
Barnardo's	Help The Aged / Age Concern England	St Catherine's Hospice
Birmingham St Mary's Hospice	Hospiscare	St Clare Hospice
Barnsley Hospice	Hove YMCA	St Cuthbert's Hospice
The Blue Cross	Iain Rennie Hospice at Home	St David's Foundation
British Heart Foundation	The Katharine House Hospice	St Giles' Hospice
Chest, Heart & Stroke Scotland	The Martlets Hospice	St Helena Hospice
Children's Hospice South West	Mary Stevens Hospice	St Margaret's Somerset Hospice
Cornwall Hospice Care	Mind	St Michael's Hospice
Cotswold Care Hospice	Myton Hospices	St Peter's Hospice Bristol
Devon Air Ambulance	The Pasque Charity	St Raphael's Hospice
Dorothy House HospiceEast Anglia	Primrose Hospice	Sue Ryder Care
Children's Hospice	Prospect Hospice	tŷ hafan
Emmaus	Rowcroft Hospice	Weldmar Hospicecare Trust
Farleigh Hospice	Save the Children	Weston Hospicecare
The Fed		
Greenwich & Bexley Cottage Hospice	Sense	



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